



INALLIANCE

Building A More Livable Workable World

Media Advisory

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FOR IMMEDIATE RELEASE

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Trail Blazin' for Good

El Dorado County- Throughout the month of December, the **Friends of the El Dorado Trail** will promote a new community outreach project, **El Dorado Trail Blazin' for Good**, to support the work of local nonprofit **INALLIANCE**.

The plan is simple and encourages community members to:

1. Get out and enjoy the El Dorado Trail and surrounding areas throughout the month of December.
2. Take some time to think about how fortunate we are to live in this beautiful place.
3. Run, ride or pedal your way over to INALLIANCE at 660 Main Street in Placerville (right off the El Dorado trail in Placerville) and give a little something to help the cause - \$1 or \$100, every bit counts!

INALLIANCE has been a part of El Dorado County since the early 1980's and provides work and life skills training, job placement and living services for people with developmental disabilities. "Many INALLIANCE participants use the El Dorado Trail on a daily basis, so it seemed like the perfect partnership for our inaugural year," says Friends President Mike Kenison.

The Friends of El Dorado Trail is a group of local trail supporters who work cooperatively with the city and county, to advocate, publicize and strategize on behalf of the El Dorado Trail. "As concerned members of the community, we understand the work that local charities play in our area and are eager to help them succeed in this difficult time," says Friends Outreach Coordinator Carol Sellwood.

The idea for the project was triggered by the wide array of people using the El Dorado Trail everyday. "We saw how people were enjoying the trail, and thought we could turn that joy into community support," says Kenison.

"We are so pleased that the [Friends] is taking an active interest in our organization," says INALLIANCE executive Director Diana DeRodeff, "INALLIANCE is committed to El Dorado County, and we hope this recognition will bring further attention to the importance of fully integrating people with developmental disabilities into our community."

For more information about the El Dorado Trail Blazin' for Good project or to make a donation to INALLIANCE please visit www.inallianceinc.com or call 916-381-1300 x 170.

About INALLIANCE:

INALLIANCE is a nonprofit that supports people with developmental disabilities throughout Sacramento, El Dorado, Yuba, Yolo, Sutter, Placer and Amador counties. Since 1952, INALLIANCE has supported the belief that people with developmental disabilities have an absolute right and responsibility to participate fully and equally in society and maximize their own quality of life. Services focus on work and life skills training and the facilitation of supports necessary for integrated community living.

About Friends of the El Dorado Trail:

Friends of El Dorado Trail is a group of local trail supporters who work cooperatively with the city and county. We advocate, publicize and strategize on behalf of the trail. The El Dorado Trail is a multimodal transportation corridor planned to extend the entire length of El Dorado County from the western county line to the Lake Tahoe Basin.

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Serving People with Developmental Disabilities Since 1952

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